

LET'S WRITE OUR GREEN STORY TOGETHER

The destination Idrija is a proud member of the Green Scheme of Slovenian Tourism, and a holder of the Slovenia Green Destination Silver label.

Let's retain the natural environment and the landscapes

- Explore the UNESCO Global Geopark Idrija on foot or by bike. There are 23 marked routes for hiking and cycling, the Idrija-Cerkno Alpine Trail, as well as sections of the Via Alpina Trail and the Slovenian Mountain Trail on the territory.
- The Upper Idrijca Landscape Park can be visited using a free bus ride from the centre of Idrija in the summer months from July to September.
- Discover the breath-taking views and gems of our high plateaus with e-bikes and book a trip with our skilled guides.

Let's protect the environment and the climate

- Water here is clean and drinkable. There are drinking fountains in town and the countryside is full of clean springs where you can refill your bottles.
- Take nothing but impressions, leave nothing but your footprints. Therefore, do bring your waste back from your trips, and leave it in the appropriate bins at the waste collection points.
- Enjoy yourselves in the natural environment and switch off your electronic and other devices.
- Do not cause unnecessary noise where you are, rather enjoy listening to the birds' singing and chirping, and the water in the brooks trickling.
- When meeting other visitors, greet them warmly. Politeness costs nothing, but yields much.

Culture and tradition

- Look for products from the range of IDRIJA SELECTED certificate of excellency holders. They are products of high quality using local ingredients and materials, and presenting the tradition, culture, and way of life in the region of Idrija.
- Buying products and services from the range of IDRIJA SELECTED is going to support local craftspeople, artists, caterers, and other providers of unique experiences, as well as grant the respect to our heritage that it deserves.
- Make sure your itinerary contains visiting the sites of the rich UNESCO heritage that we are really proud of in Idrija. Visit Anthony's Main Road underground museum, the Hg Smelting Plant of mercury ore, and the Visitor Centre, Gewerkenegg Castle, Lace School Idrija, Idrija Miners' House, Kamšt Water Pump, Slovenija Partisan Printing Shop, and the Klavže Water Barriers.
- The top festivals in Idrija are three – the Idrija Lace Festival in June, the Idrija Žlikrofi Festival, and the Hg ULTRA Trail in August.

Thank you for respecting our heritage.